

# VILLA ARNICA

SUITES & GARDEN

## A Love Letter to Simplicity and Aesthetics Villa Arnica – A Green Oasis in South Tyrol

Just a few steps away from its sister property Hotel Schwarzschild, a true jewel sits amidst the breathtaking scenery of South Tyrol: Villa Arnica. Surrounded by vineyards in the centre of town, the Adults Only Private Retreat beckons with four exclusive guestrooms and six suites, a grand, picturesque garden, a pool with pool house and a garden-to-table concept. The ideal place to linger for a short or longer while. To savour, repose, reflect.

### Step Inside: The Villa

The soothing crackling of a record player in the Salotto as you pour yourself an aperitive into a vintage glass. Outside, a breeze tousles the yellow-white stripes of a sun umbrella. Villa Arnica transports you into a bygone era as your own thoughts and senses become ever more present.

Built around 1925, Villa Arnica was a guesthouse until the 1980s. From Germany to Italy, it attracted artists, actors and creatives. But they didn't just spend the night. They filled the property with life, inspiration, and ideas, and created a spirit that didn't leave, even when the villa closed. It's exactly this spirit that the Dissertori family wanted to revive, to bring the nostalgia of Slim Aaron's era to South Tyrol, and to transport the Dolce Vita of the coast into the mountains.

In 2019, the Dissertori family took ownership of the estate. With a keen sense of history and a penchant for impeccable design, they renovated the house and its expansive gardens. Old parquet floors were sanded down, terrazzo floors were polished, and vintage sofas were reupholstered. The impressive cross vault ceilings, along with other original details, were preserved, transporting guests back in time.

### Lana Lodgings: The Rooms & Suites

Typical for houses of a certain age, each and every room of the Villa Arnica is unique. The former guesthouse rooms were transformed into four Double Rooms, two Superior Suites, three Junior Suites and one Suite with a freestanding bathtub. Each of the rooms, which range from 20 to 45 square metres, was individually designed by the experienced team at Merano-based Studio Biquadra.

Refurbished original furniture is matched with floral wallpaper, antique market finds, and contemporary design pieces such as gold-detailed globe lights and linen poufs. The bathrooms are outfitted with the finest Laaser marble and Zucchetti fixtures. Design clarity also applies to the colour, with mustard, sage, and terracotta offsetting the light grey walls.

Not only the interior displays well-orchestrated design: the forest green window shutters open to views of vineyards, apple trees, palm trees. Flower beds are as perfectly composed as the bountiful kitchen garden with vegetables and herbs. And then there's the glistening of the azure pool. When the mind rests, the senses unfold.

### A Spot in the Sun: Garden & Pool

Whether spring, summer or autumn, the villa's chef and gardener Jean-Paul ensures that the gardens surrounding the pool and pool house are always presented from their best side. To match, guests can purchase a riviera-style bathrobe or key chain from the hotel's in-house shop, which were exclusively designed by the Munich-based AKOG hotel group.

# VILLA ARNICA

SUITES & GARDEN

Whether perched by the pool on a terrace of antique tiles, draped in a lounge chair somewhere in the shade or watching all the edible seedlings grow, one thing is certain: the expansive, 500 square metre garden is the perfect spot to spend the day with a book from the library, take a refreshing dip or master the art of doing nothing. All in an intimate environment. No groups of holidaymakers, no big events. Only like-minded adults, all seeking a bit of serenity, doing what ignites their soul. Be it 'il dolce far niente'. And those who do want to venture into the outside world can grab one of the many available Stilrad bicycles for neighbourhood explorations. On request, the in-house chef and gardener Jean-Paul also offers personalised garden tours, giving guests insight into the villa's sustainable cultivation and garden-to-table concept.

## Quintessentially Fresh: The Cuisine

Meals at Villa Arnica follow the credo: Why seek far afield when there's abundance right at home? In this case, literally at the doorstep. Fruit and vegetables are grown on an area of approximately 3,000 square metres directly adjacent to the villa, the Arnica Acker, and used in all of the four ALTO properties (Hotel Schwarzschild, 1477 Reichhalter, Villa Arnica and Parkhotel Mondschein). Whatever is ripe for picking – fruit, vegetables, herbs and even blossoms – becomes an ingredient in the seasonal menu. Homemade syrups, jams, spreads or full menus are all prepared with a garden-to-table approach to cooking.

Delicious dishes are served for breakfast and lunch in the pool house or *salotto*. And of course, for afternoon tea, which features delightful tarts and patisserie sweets. Every Sunday during the summer, the Dissertori family invites all guests for the famous poolhouse grill served on a long *tavolata* in the garden – a communal experience that brings together exquisite flavours and culinary sophistication.

## A Refuge for Relaxation and New Energy

Nestled in the natural splendour of the garden, the glass house at Villa Arnica is an oasis of bliss and pleasure. It not only serves as a place for celebrations and dinners; it also transforms into an inspiring oasis that plays host to regular yoga classes and exclusive retreats, regenerating body and mind and giving guests a time-out defined by harmony and balance.

Guests at Villa Arnica can also take advantage of the spa and wellness facilities at the neighbouring sister property Schwarzschild – from massages and comprehensive wellness treatments to an organic sauna, steam bath, Finnish outdoor sauna and an outdoor pool perfect for swimming laps against a dreamy backdrop.

## Artist in Residence

Art plays a central role at Villa Arnica. As part of the Artist in Residence programme, international artists are regularly invited to present fresh artistic perspectives and enrich the villa's creative atmosphere. Following a stay at the villa and soaking up the atmosphere, the artists transform their inspiration into lasting works of art. Their paintings, installations or sculptures remain, waiting to inspire future guests.

## Private Hire

Villa Arnica is available for exclusive hire for private events. With four rooms and six suites, nestled in a 500 square metre garden with a pool, pool house and barbecue area, the landmark property is perfect for intimate celebrations, special occasions or exquisite dinner events. Whether with family, friends or for business outings – the villa offers an incomparable atmosphere for customised events. A place to savour life in style and complete privacy.

# VILLA ARNICA

SUITES & GARDEN

## Fact Sheet

### #The Villa

4 Double Rooms, 2 Superior Suites, 3 Junior Suites and 1 Suite with freestanding bathtub / Pool & Pool house / Salotto with Living Room and Restaurant / Library / Bicycle rental / Loggia / free Wi-Fi

Villa Arnica is a Member of Design Hotels™. Bookings with children of at least 14 years of age are accepted. Dogs are welcome at a surcharge.

### #Rooms & Suites

Simmons Beautyrest mattresses / Bath products by Susanne Kaufmann / Air conditioning / Safe / Bathrobes / Yoga mat / Wi-Fi

### #Location

Villa Arnica is situated among vineyards in the centre of Lana. Complimentary parking is available directly at the hotel whilst the underground car park at Hotel Schwarzschnied next door offers EV charging stations. Guests arriving by train will be picked up at the Burgstall/Lana station. The closest airports are in Bolzano, Innsbruck, Verona, Bergamo and Milan.

### #Address

Schmiedgasse 6, 39011 Lana, South Tyrol, Italy

### #Rates

The starting rate for a double room including breakfast is 190 Euro per person/per night, depending on the booking period.

### #Press Contact

Kathrin Willhöft  
PR & Communications  
mail@kathrin-willhoeft.de  
+49 170/4790535