

VILLA ARNICA

SUITES & GARDEN

Aesthetic Simplicity: Villa Arnica A Modern Vintage Retreat in Lana, South Tyrol

All good things come in threes: Following in the footsteps of Hotel Schwarzschnied and 1477 Reichhalter, family Dissertori presents its newest property in Lana, South Tyrol. Welcome to Villa Arnica, opening July 2019.

Wrap-around vineyards ensconce the Adults Only Private Retreat set in picturesque gardens right in the centre of town. Four guestrooms and six suites, a pool with pool house and a garden-to-table concept are a natural invitation to linger for a short or a longer while. To savour, repose, reflect.

The Villa – Vintage at its Best

The soothing crackling of a record player in the Salotto as you pour yourself an aperitive into a vintage glass. Outside, a breeze tousles the yellow-white stripes of a sun umbrella. Villa Arnica transports you into a bygone era as your own thoughts and senses become evermore present.

Built in 1925, Villa Arnica was a guesthouse until the 1980s. Not just beds with breakfast. It was a place filled with life, possibilities, ideas. Nourished by the artists, actors and creatives who flocked here for the summer from all over Europe. And this spirit never died. Even after the last guest left and the final shutter closed until today. The new family of hoteliers wanted to awaken this spirit and bring together “the nostalgia of Slim Aaron’s era as well as a hint of the Mediterranean coast’s Dolce Vita” as described by Klaus Dissertori, who himself is passionate about design.

The South Tyrolean took ownership of the estate in 2019. With his keen sense of history, heritage and impeccable design, he devoted equal attention to the house and rambling garden.

Herringbone wood floors were refurbished, Terrazzo was polished and vintage sofas reupholstered. From the impressive cross vault ceilings to the tiniest details, most of the building’s original features have been preserved.

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Modern Heritage: Rooms & Suites

Typical for houses of a certain age, each and every room of the Villa Arnica is unique. The former guesthouse rooms were transformed into four Double Rooms, two Superior Suites, three Junior Suites and one Suite with a freestanding bathtub. Each of the rooms (ranging in size from 20 – 45 sqm) feature handpicked design pieces and individual decor thanks to the fine sense of aesthetics demonstrated by Merano-based Studio Biquadra.

An eclectic, paired-down ensemble was created with restored furniture that was original to the villa, antique market finds, unobtrusive floral wallpaper accents and contemporary design pieces such as glass globe lights and linen poufs. The bathrooms are outfitted with finest Laaser marble and Zucchetti fixtures. Design clarity also applies to the choice of muted colours: mustard, sage, and terracotta offset light grey walls.

Not only the interior displays well-orchestrated design: the forest green window shutters open to views of vineyards, apple trees, palm trees. Flower beds are as perfectly composed as the bountiful kitchen garden with vegetables and herbs. And then there's the glistening of the azure pool. When the mind rests, the senses unfold.

A Spot in the Sun: Garden & Pool

Summer or autumn, the villa's own gardener ensures that the lush landscape is always in bloom. Swathes of colour surround the pool and pool house, which were built in 1968 and add to the hotel's overall vintage flair.

Whether perched by the pool on a terrace of antique tiles, draped in a lounge chair somewhere in the shade or watching all the edible seedlings grow, one thing is certain. The expansive garden is the perfect spot for spending the day with a book from the library, taking a refreshing dip or two and mastering the art of doing nothing. All in an intimate environment. No groups of holidaymakers, no big events. Only like-minded adults, all seeking a bit of serenity.

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For those who do want to venture into the outside world, a fleet of Stilrad bicycles is available for a spin around the neighbourhood or an outing to explore the little town. To each his own is the motto here: That which piques the mind or stirs the soul determines the course of the day.

And be it *La dolce far niente*.

Fitting to this Riviera-inspired endeavour, the Munich-based AKOG Hotel designed striped Bathrobes, pool towels and even matching key pendants exclusive to Villa Arnica.

Fresh from the Roots: Cuisine

Meals at Villa Arnica follow the credo: Why seek far afield when there's abundance right at home? In this case, literally at the doorstep. Whatever is ripe for picking – fruit, vegetables, herbs and even blossoms – becomes an ingredient in the seasonal menu. Homemade syrups, jams, spreads or several course dinners – all are prepared with a garden-to-table approach to cooking. Served up as delicious dishes for breakfast, lunch and dinner. And of course, for afternoon tea at the pool house featuring delightful tarts and sweets from the patisserie. Once a week during the summer, family Dissertori invites all guests to join them for a barbecue served at a communal table under the pergola. The simple pleasure of fresh flavours shared with new friends.

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Fact Sheet

#The Villa

4 Double Rooms, 2 Superior Suites, 3 Junior Suites and 1 Suite with freestanding bathtub /
Pool & Pool house / Salotto with living room and Restaurant / Library / Bicycle rental /
Loggia / gratis WIFI

Villa Arnica is a Member of Design Hotels™. Bookings with children at least 14 years of age
are accepted. Dogs are welcome at a surcharge.

#Rooms & Suites

Simmons Beautyrest mattresses / Bath products by Susanne Kaufmann / Air conditioning /
Safe / Bathrobes / Yogamat / WIFI

#Location

Villa Arnica is situated among vineyards in the centre of Lana. Complimentary parking is
available at Hotel Schwarzschmied. Guests arriving by train will be picked up at the
Burgstall/Lana station. The closest airports are in Innsbruck, Verona, Bergamo and Milan.

#Address

Schmiedgasse 6, 39011 Lana, South Tyrol, Italy

#Rates

The starting rate for a double room including breakfast is 155 Euro per person/per night,
depending on the booking period.

#Press Contact

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